

Our preferred file format is a press-quality (300 dpi) PDF, with all images CMYK colour and embedded fonts.

Intelligent CIO Africa, APAC, Europe, Middle East and North America magazines



	Trim size W x H (mm)	Bleed size W x H (mm)	Type area W x H (mm)
Print magazine specifications			
Full page (FP)	210 x 297	216 x 303	180 x 267
Double page spread (DPS)	420 x 297	426 x 303	394 x 265
Half page (HP) horizontal	210 x 148	216 x 154	181 x 124
Half page (HP) vertical	105 x 297	108 x 303	85 x 260
Quarter page (QP)	105 x 148	108 x 151	80 x 124
Gatefold front or back	Specs on request		
Belly band	Specs on request		

Intelligent CISO, Intelligent Data Centres and Intelligent SME.tech magazines



	Trim size W x H (mm)	Bleed size W x H (mm)	Type area W x H (mm)
Print magazine specifications			
Full page (FP)	210 x 297	216 x 303	180 x 267
Double page spread (DPS)	420 x 297	426 x 303	394 x 265
Half page (HP) horizontal	210 x 148	216 x 154	181 x 124
Half page (HP) vertical	105 x 297	108 x 303	85 x 260
Quarter page (QP)	105 x 148	108 x 151	80 x 124
Gatefold front or back	Specs on request		
Belly band	Specs on request		

Intelligent Tech Channels magazine



	Trim size W x H (mm)	Bleed size W x H (mm)	Type area W x H (mm)
Print magazine specifications			
Full page (FP)	200 x 265	206 x 271	175 x 227
Double page spread (DPS)	400 x 265	412 x 271	375 x 227
Half page (HP) horizontal	200 x 133	206 x 139	175 x 108
Half page (HP) vertical	100 x 265	106 x 271	75 x 227
Quarter page (QP)	100 x 133	103 x 139	75 x 110
Gatefold front or back	Specs on request		
Belly band	Specs on request		

Online

	Width (pixels)	Height (pixels)	Formats accepted
Digital specifications			
Leaderboard	728	90	JPG, PNG, GIF, html5
Leaderboard for mobile	320	50	
MPU	300	250	
HPU	300	600	

NOTES

1. Adverts should be set to the appropriate size: i.e. A4 (210 x 297mm) or 200 x 265mm and in portrait orientation.
2. In InDesign, click on File/Document Setup. Set the file size to A4 (210 x 297mm) or 200 x 265mm portrait.
3. **Ensure Bleed is set to 3mm in the Top, Bottom, Inside and Outside.**
4. When placing images, ensure they are **CMYK and sized to 300dpi**. Images should not be enlarged to more than 100%
5. When ready to create the press-quality PDF, click on File/Adobe PDF Presets/Press Quality. Save with appropriate name and location and click Save.
6. In the Export Adobe PDF window, in the **'Marks and Bleeds' section, tick 'All Printer's Marks' and tick 'Use Document Bleed Settings'**.
7. Click on Export.
8. Check that fonts are embedded on the PDF.