



A
Lynchpin
Media
BRAND

2024



**PROVIDING INTELLIGENT INSIGHT
AND ANALYSIS FOR CXOS**

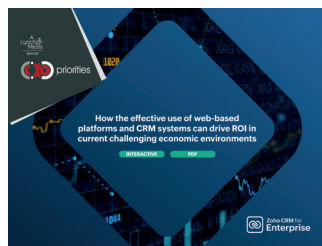
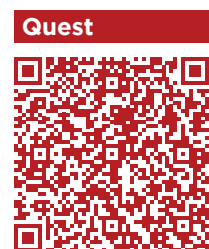
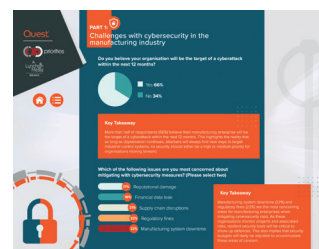
INTRODUCTION

IT leaders today face more pressure than ever before as the rate of Digital Transformation has accelerated in light of a shift in working practices. 'Digital' is now the beating heart of many organisations, enabling innovation and productivity across the many business functions while also securing critical data and enabling efficiencies through automation. As organisations continue to look to digital tools for business benefits, the march to digitalisation does not appear to be ending anytime soon.

Our bespoke reports allow us to dive deeper into some of the many subject areas relevant to today's IT leaders as they navigate this complex digital environment. Whether you're seeking to identify the most challenging cyberthreats for your customers or identify their technology investment areas for the coming year, we can aid your market research project.

[Click here to view the report or scan the QR code](#)

[Click here to view the report or scan the QR code](#)



WHY SHOULD I INVEST IN A SURVEY AND REPORT?

Despite its many advantages, this Digital Transformation poses numerous challenges for the C-suite. Where to channel investment, which technologies to watch out for, how to recruit new talent and, critically, how to keep everything – and everyone – secure?

Now, more than ever, these IT leaders need a trusted source to lean on, in order to make informed, insightful decisions.

By commissioning a bespoke report, you are positioning yourself as that trusted source and establishing yourself as a leader in your field.

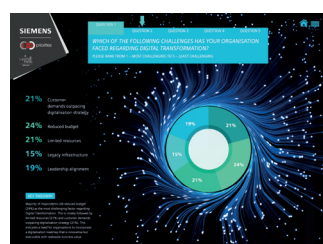
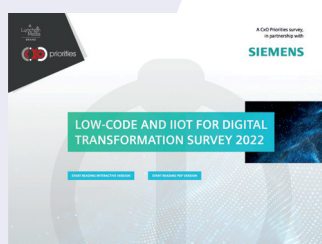
Our packages offer a 360° solution for clients, combining thought leadership, brand awareness and the delivery of quality leads. This means you will be in receipt of a complete, holistic marketing solution which creates long-lasting impact for the all-important end user.

PRICING

Clients have the option of utilising our lead generation services as well as thought leadership, or simply opting to run a survey and promote their brand with content.

As we build our packages depending on individual client requirements, there is no one size fits all so please get in touch with us to find out more about our packages.

[Click here to view the report or scan the QR code](#)



BESPOKE REPORTS – PRICING

PAST CLIENTS

REPORTS START AT \$18,000	
INTEGRATED LEAD GENERATION AND INTELLIGENT REPORT	
Clients to receive relevant contact information and details of each person who took part in the survey, based on 50 participants	
Intelligent CIO – Intelligent CISO – Intelligent Data Centres – Intelligent Tech Channels – Intelligent CXO – Intelligent SME.tech – Intelligent Health.tech – Intelligent Fin.tech – Intelligent Build.tech	
Brand awareness element Promoted as a sponsor online, in print, associated mailers and on other marketing material Full page advert in relevant publication for two months An MPU banner on website of your choice for two months	
Content creation A blog, video or podcast to discuss the findings of the report	
Client has the option to purchase additional leads, using the report as an asset	Leads will be targeted, based on your chosen criteria:
100 leads via report downloads – \$ 65 CPL 200 leads via report downloads – \$ 60 CPL 300 leads via report downloads – \$ 55 CPL 400 leads via report downloads – \$ 50 CPL	Region/country Job title Company size Industry

ADOBE
APPIAN
BLACKBERRY
DRAGOS
EKKO SENSE
KNOWBE4
NET ALLY
NETSKOPE
PALO ALTO
PROOFPOINT
RED HAT
RUBRIK
QUEST
SIEMENS
TELESIGN
ZOHO

Click here to view the report or scan the QR code



Digital
technology
report at
GITEX 2023



GLOBAL TECHNOLOGY EVENTS
INTEGRATED REPORTS

Looking for an integrated marketing solution to help your business stand out in a crowded market? Why not sponsor one of our 2024 global events reports, which include the following benefits:

- Targeted data insights and leads
- Brand awareness through strategic alignment with one of our global titles
- Content creation to promote the report findings and position yourself as a thought leader

Click here to view the report or scan the QR code



Security
priorities
report at
GITEX 2023



When?	Event name	Report type
March	LEAP	Market-spending report for the Kingdom of Saudi Arabia (KSA)
March	Data Centre World	Data centre key trends and priorities
April	GISEC	Security market spending report for the Middle East
May	GITEX Africa	Market-spending report for Africa
October	GITEX ME	1. Digital Priorities Report 2. Security Priorities Report



PROJECT LEADS



JESS ABELL,
Director, Strategic Content,
jess@lynchpinmedia.com,
+44 20 3026 6825, Ext 1005



ALIX PRESSLEY,
Head of Strategic Content,
alix@lynchpinmedia.com, +44 20
3026 6825, Ext 1003

Other Lynchpin Media documents:

Reach out if we can help you: richard@lynchpinmedia.com



Media Deck



Intelligent Briefings

CONTACT US

CARMEN ASTON, Director, Global Sales and Marketing, carmen@lynchpinmedia.com

ROB CHANDLER, Regional Director, META, rob@lynchpinmedia.com

LOURITA MEREDITH, Head of Sales, META, lourita@lynchpinmedia.com

ALICIA REBAGLIATO, Head of Sales, Southern Europe and LATAM, alicia@lynchpinmedia.com

BRETT YOUNGMAN, Head of Sales, Northern Europe and DACH, brett@lynchpinmedia.com

www.intelligentcio.com
www.intelligentciso.com
www.intelligentdatacentres.com
www.intelligenttechchannels.com
www.intelligentcxo.com
www.intelligentsme.tech
www.intelligentfin.tech
www.intelligenthealth.tech
www.intelligentbuild.tech
www.intelligentbriefings.com

www.cxopriorities.com

Lynchpin Media is a boutique publisher registered in the United Kingdom.
Company number 8096230. 63/66 Hatton Garden, London, EC1N 8LE

