

LYNCHPIN MEDIA PACKAGES

Publication Brands

Intelligent CIO | Intelligent CISO | Intelligent Data Centres | Intelligent Tech Channels | Intelligent CXO | Intelligent SME.Tech | Intelligent Fin.Tech | Intelligent Health.Tech | Intelligent Build.Tech.



PACKAGES	DELIVERABLES	PRICE
Option 1	Awareness/PR <ul style="list-style-type: none"> 1 x preview in the news section or special section (200–250 words) 1 x article in post event special edition if applicable (DCW, GITEX, InfoSec, GISEC) Content promoted on social media and newsletters 	US\$1,000
Option 2	On-site interview + Awareness/PR & Branding <ul style="list-style-type: none"> 1 x On-site interview to be conducted at Lynchpin Media's stand Post event video interview to be promoted across relevant Lynchpin Media brands, including newsletters and social media <p>*A premium cost of \$500 will be in place for interviews conducted on client's stand*</p> <ul style="list-style-type: none"> 1 x preview in the news section or special section (200–250 words) 1 x article in post event special edition if applicable (DCW, GITEX, InfoSec, GISEC) Content promoted on social media and newsletters <p>For an additional \$1,000 client has option to include:</p> <ul style="list-style-type: none"> Full Page advert Web banners and newsletter for two chosen brands 	1 x US\$1,500 3 x US\$3,000*
Option 3	Cover Story + On-site interview + Awareness/PR <ul style="list-style-type: none"> Front Page Cover Story – (1 brand, 1 month) with inside editorial feature over three pages <p>*An additional \$3,500 will be charged to print 50 copies to distribute at client's stand/office/clients*</p> <ul style="list-style-type: none"> 1 x on-site interview to be conducted on Lynchpin Media's stand Post-event video interview to be promoted across relevant Lynchpin Media brands, including newsletters and social media 1 x 250–300 word preview in the news section or special section 1 x 250–300 word article in post event – supplement 1 x Full page advert pre event 1 x social Media post 1 x MPU Banner (one month, one brand) 1 x Logo on cover (one month, one brand) 	US\$12,000



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▶ Option 4	<p>Cover Story + Onsite interview + Awareness/PR + 60 leads</p> <ul style="list-style-type: none"> Client can supply 1 asset/whitepaper to generate 60 single touch MQL leads from organisations meeting following criteria: <ul style="list-style-type: none"> » Verticals/Industry: TBC » Countries: TBC » Company Size: TBC » Designation: TBC Front Page Cover Story - (1 brand, 1 month) Editorial feature Approx 1500 words over three pages <p>*An additional \$3,500 will be charged to print 50 copies to distribute at stand/office/clients</p> <ul style="list-style-type: none"> 1 x Onsite interview to be conducted on Lynchpin Media's stand Post event Video interview to be promoted across relevant Lynchpin Media brands, including newsletters and social media <p>*A premium cost of \$500 will be in place for interviews conducted on client's stand*</p> <ul style="list-style-type: none"> 1 x 250-300 word preview in the news section or special section 1 x 250-300 word article in post event - supplement 1 x Full page advert pre event 1 x social Media post 1 x MPU Banner (one month, one brand) 1 x Logo on cover (one month, one brand) 	US\$15,000*



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