



Job Title	Senior/Managing Editor - <i>Intelligent CIO Europe, Intelligent CISO, Intelligent Data Centres</i>
Reports to	Editorial Director
Reports	TBC – managing a small team at Managing Editor level
Working Hours	Full-time, 35h/week
Location	Remote

Job Advert Summary

Lynchpin Media is seeking a Senior Editor with the potential to progress to Managing Editor for its *Intelligent CIO Europe, Intelligent CISO* and *Intelligent Data Centres* publications.

This position requires an experienced editor with a strong background in technology and cybersecurity journalism.

This role involves managing editorial calendars, conducting interviews, editing content and collaborating with stakeholders to drive the success and growth of the publications.

Main tasks and responsibilities for Senior Editor/Managing Editor

Conduct written, virtual and in-person interviews with technology experts, industry leaders, and cybersecurity professionals to gather insights and produce thought-provoking articles.

Attend global events to meet with industry leaders and end-users to conduct in-person interviews about the IT and cybersecurity landscape.

Host and moderate online and in-person events such as webinars and roundtables.

Edit and proofread articles, features, interviews and other editorial content to ensure accuracy, clarity, and adherence to the publications' style and tone.

Collaborate with writers and contributors to develop compelling, relevant and informative content that resonates with the target audience.

Collaborate with designers to ensure visually appealing and reader-friendly layouts.

Drive content optimisation initiatives, including SEO strategies, to enhance visibility, search rankings and organic traffic.

Work closely with the marketing team and use available tools to grow brands on social media, while growing your own presence as Editor.

Stay abreast of the latest technology trends, cybersecurity developments and data centre innovations to drive informed and impactful editorial decisions.

Stay informed about regional market dynamics and industry trends in Europe, cybersecurity and data centres to tailor content accordingly.

Foster relationships with industry influencers, subject matter experts, and contributors to expand the network and content offerings.

Maintain a strong understanding of the publications' brand identities, voices and positioning in the market.

Ensure compliance with copyright laws, ethical standards and industry regulations in all editorial content.

Work with external contributors and guest authors to curate and incorporate their content in a valuable and engaging manner.

Collaborate with stakeholders, such as advertisers, sponsors and partners, to incorporate their content and messaging effectively.

Complete weekly and monthly magazine newsletters.

Additional tasks and responsibilities for Managing Editor

The Managing Editor will lead a team of writers, coordinate content production and ensure the delivery of high-quality, relevant and engaging articles.

Provide strategic leadership and direction for *Intelligent CIO Europe*, *Intelligent CISO* and *Intelligent Data Centres* publications.

Manage and mentor a team of writers and contributors, providing guidance, feedback and support to enhance their skills and productivity.

Collaborate with internal stakeholders, including sales, marketing and design teams, to align content strategy with business goals and initiatives.

Monitor readership metrics and user feedback to assess content performance and make data-driven decisions to enhance engagement and readership growth.

Manage the content review process, maintaining high editorial standards and consistency across all publications.

Monitor industry competitors and benchmark against industry-leading publications to identify areas for improvement and innovation.

Person Specification

Essential

Deep knowledge of technology, cybersecurity and data centre industry trends, innovations and key players.

Ability to manage multiple projects and meet deadlines in a fast-paced environment.

Strong writing, editing and proofreading skills with a keen eye for detail and accuracy.

Familiarity with content management systems (CMS) and digital publishing platforms.

Strong interpersonal and communication skills to collaborate effectively with internal teams and external stakeholders.

Knowledge of copyright laws, ethical standards and industry regulations in publishing.

A collaborative approach to working with the commercial teams to develop new client accounts.

An excellent standard of written and spoken English.

Experience using Microsoft Word, Microsoft OneDrive, WordPress, Adobe Photoshop and Trello.

Required for Managing Editor

Excellent leadership and team management skills, with the ability to inspire and guide a team of writers and contributors.

Please note that the duties listed are indicative of the responsibilities expected for this role and are not intended to be exhaustive.

Job description produced and approved January 2025.